

UNITED WAY OF CECIL COUNTY

BUSINESS SPONSORSHIP and BENEFITS OVERVIEW

LOCAL FAMILIES
NEED YOUR HELP



United Way of Cecil County

United Way of Cecil County
101 Court House Plaza Suite #2
Elkton, MD 21921
410-398-7572
www.unitedwaycecil.org

We are thrilled to present United Way of Cecil County's First Annual Business Sponsorship opportunity!

Gain Exposure
while supporting
our community!

Bring visibility to your business through

- Advertising on t-shirts worn by volunteers,
- Your Logo on promotional materials,
- Features on our website and in mass mailings

and more!



Level 1: **GAME CHANGERS**

Sponsorship Amount:
\$500

Your business name and logo on our list of sponsors in our annual report, website and key communication pieces.

Enjoy a "Business Spotlight" in one of our Quarterly e-blasts reaching 1200+ homes.



Level 2: **CHAMPIONS**

Sponsorship Amount:
\$1,000

All benefits of GAME CHANGERS Level plus recognition as "Trusted Community Partner" from the stage at corporate campaign rallies.

Year-round business spotlight on our website.

Your business name and logo (with link to your website) on promotional materials.

Talk to us!

We are happy to discuss other options that work for you.

Contact TR Vodery:

410-398-7572 | vodery@unitedwaycecil.org



WHY BECOME A SPONSOR?

- United Way of Cecil County has the charitable support of over 40 companies.
- Your financial support is an investment in the success of our region's children and families, as well as the elderly, veterans, and the homeless.
- Sponsorship reinforces your business' good reputation.
- Your business gains positive local marketing exposure.
- Your dollars stay in Cecil County!

HOW DOES ANNUAL SPONSORSHIP WORK?

- Sponsors provide a single donation .
- Your business is promoted throughout the year.
- We link your business to the general public and more than 1200 donors and volunteers.
- Sponsorships help United Way keep overhead costs low so we can put more money into the community.

The United Way brand is recognized by 87% of the general public!





ACKNOWLEDGEMENT FORM

Yes! Our business will be a sponsor!

Your Business Name
(as you would like it to appear
in print):

Business Address:

Best Contact Number:

Preferred Email:

Sponsor Level Desired:
(\$500 or \$1,000 level)

Authorized Signature:

Date:

Please return this completed form to

101 Court House Plaza (Suite #2)
Elkton, MD 21921

